



MEDIA CONTACT:  
Kris Tanahara or Malia Chung  
Becker Communications, Inc.  
(808) 533-4165

### **KANE'OHE RESIDENTS SCORE BIG PRIZES, GAS DISCOUNTS AT ALOHA ISLAND MART GRAND OPENING**

Honolulu (DRAFT) – Kane’ohe residents won big at the recent three-day grand opening of the new Aloha Island Mart Likelike. Five lucky winners each took home one of the following prizes: an iPad, a Budweiser Mini-Refrigerator, a Heineken Electric Guitar and \$1,000 worth of Aloha gift cards. Customers also received free flashlights, umbrellas, \$25 Aloha gift cards and \$0.15 off per gallon on the final day of the festivities. The new Aloha Island Mart is located at the bottom of the Likelike Highway, at 65-420 Kamehameha Highway.

“We always look forward to grand openings because they give us a chance to meet the community and share our appreciation for their patronage,” said Gary Altman, Aloha Petroleum’s general manager of company-operated stores. “We have more than one store in Kane’ohe, but this one is brand new and is the first in Windward Oahu that features our new convenience store concept. The fresh fruit selection, restrooms and beer cave are just a few features that really set this new store apart from the others.”

#### **About Aloha Petroleum, Ltd.**

Aloha Petroleum, Ltd. is an independently owned and locally operated petroleum marketer and convenience store operator with a long history in Hawaii that dates back to the early 1900s. Aloha employs approximately 480

Hawaii residents and now markets through over 100 Shell and Aloha branded fueling stations in the state.

PHOTO ATTACHED: (left to right) Sweepstakes winners Ted Paoao, Terri Ann Wong, Wade Higaki and Sunny Mai.