



FOR IMMEDIATE RELEASE

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**LOCAL SHELL BRAND DISTRIBUTOR, ALOHA PETROLEUM,
ANNOUNCES INNOVATIVE NEW FUEL
LAUNCH WITH SHELL'S 100 BMWs IN 100 DAYS GIVEAWAY**

Hawaii consumers can join the Fuel Rewards Program and fill-up for a chance to win

HONOLULU, HAWAII (~~DRAFT, July 7~~[July 20, 2015](#)) – How would you like to win a new BMW? Shell is giving away 100 new BMWs in 100 days across the country in celebration of the launch of its new revolutionary Shell V-Power NiTRO+ Premium Gasoline. In Hawaii, consumers can enter the Shell Ultimate Upgrade Giveaway for a chance to win a 2016 BMW 320i 3 Series sedan by swiping a free [Fuel Rewards](#) card at one of Shell Hawaii's ~~40-36~~ fueling stations across the state.

Hawaii consumers using the Fuel Rewards card will receive 10 entries with the purchase of at least 8 gallons of new Shell V-Power Nitro+ Premium Gasoline and one entry with all other fuel grades. The sweepstakes runs through September 8, 2015. No purchase necessary.

Shell V-Power was first introduced in 1998 in Hong Kong as one of the first premium fuels on the market – meeting the growing demand for premium-required and recommended vehicles needing a performance gasoline for modern and advanced engine technologies. Since then, Shell continues to be a fuels technology leader with the launch of this innovative formulation that provides the BEST TOTAL engine protection you can get.

As the recommended supplier of genuine BMW engine oil and BMW Group's only recommended global supplier for aftermarket motor oils, Shell is expanding its collaboration with the automaker. Shell is now the Premium Technology Partner to BMW Motorsport and will work with BMW Motorsport as an exclusive supplier to provide and develop Shell oils for all BMW racing cars. BMW M also recommends Shell

V-Power NiTRO+ Premium Gasoline for use in all BMW M and BMW M Performance Automobiles.

The new Shell V-Power NiTRO+ Premium Gasoline formulation contains an innovative combination of two key cleaning agents that work together in harmony. This innovation enables inclusion of a new component designed to help prevent wear in critical parts of a gasoline-powered engine.

The company's proprietary additive package destroys gunk left behind by lower quality premium gasoline, then acts like a barrier to protect against gunk, wear and corrosion so your premium vehicle can perform at its best.

Shell V-Power NiTRO+ Premium Gasoline is available at participating Shell Hawaii fueling stations. For more information about Shell Hawaii locations, visit www.shellhawaii.com. For more information about the new product, visit www.shell.us/vpower.

About Aloha Petroleum, Ltd.

Aloha Petroleum, Ltd. is a subsidiary of Sunoco LP and one of the largest gasoline marketers and convenience store operators in the state of Hawaii, with a history that dates back to the early 1900s. Aloha employs more than 550 Hawaii residents and markets through approximately 100 Shell, Aloha, and Mahalo branded fueling stations and 46 Aloha Island Mart convenience stores throughout the state. Aloha Petroleum was recently ranked 10th among Hawaii's Top 250 companies by Hawaii Business magazine. More information is available at alohagas.com.

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