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ALOHA PETROLEUM AND FOODLAND OPEN NEW GAS STATION IN KEHALANI ON MAUI

Honolulu, Hawaii (January 14, 2014) – Aloha Petroleum, Ltd. and Foodland Super Market, Ltd. have opened a new gas station at Kehalani Village Center on Maui. The new Foodland Gas Station is located on the corner of Maui Lani Parkway and Kehalani Village Drive, across from Long's Drugs.

In celebration of the opening, customers will have the chance to win \$50 in gas and groceries every day through March 31, 2014. In addition, all Maika'i customers will receive a 10-cent per gallon discount when paying with cash during the promotion period.

This is the fourth joint venture for the largest gasoline marketer in the state and Hawaii's largest locally-owned and operated grocery retailer, and the first on Maui. The new Foodland Gas Station sells three grades of gasoline – Regular, Plus, and Super – plus Diesel fuel.

“We're so pleased to continue our long-standing relationship with Aloha Petroleum with the opening of our first Foodland Gas Station on Maui,” said Jenai S. Wall, Foodland Chairman and CEO. “And we're excited to follow this venture with the opening of our new Foodland Kehalani store in the spring.”

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“We are also very pleased to open another station with our valuable Foodland partners, especially in the Wailuku growth area that has minimal retail fuel stations,” said Richard Parry, Aloha Petroleum President and CEO. “This station represents our second Aloha branded location on Maui and our third location in Lahaina will be coming soon.”

Aloha Petroleum and The Sullivan Family of Companies, operators of Foodland, Food Pantry and Kalama Beach Corporation, have other successful jointly operated retail fuel sites located in Pahoia and Hilo on the Big Island and in Ewa Beach on Oahu.

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About Aloha Petroleum, Ltd.

Aloha Petroleum, Ltd. is the largest independent gasoline marketer and convenience store operator in the state, with a history in Hawaii that dates back to the early 1900s. Aloha employs more than 500 Hawaii residents and markets through almost 100 Shell, Aloha, and Mahalo branded fueling stations and 40 Aloha Island Mart convenience stores throughout the state. Aloha Petroleum was recently ranked 10th among Hawaii’s Top 250 companies by Hawaii Business magazine. More information is available at alohagas.com.

About Foodland Super Market, Ltd.

Foodland Super Market, Ltd., was founded in 1948 by the late Maurice J. “Sully” Sullivan. It was the first modern supermarket to open in Hawaii. Today, the *kama`aina* company employs more than 2,500 people at its 32 Foodland, Sack N Save and Foodland Farms stores on four islands, and is Hawaii’s largest locally owned and operated grocery retailer. Visit foodland.com for more information.