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**ALOHA PETROLEUM WINS NATIONAL DESIGN AWARD FOR
KAHALA CONVENIENCE STORE**

HONOLULU, HI (October 3, 2012) – Aloha Island Mart Kahala is one of just eight convenience stores in the nation to be recognized for outstanding store design and innovation in this year's Convenience Store News Store Design Contest. Aloha Petroleum's flagship convenience store won top honors in "The Sky's the Limit Remodel" award category for its Hawaiian-inspired design. Entries were judged on innovation, creativity and the positive impact of the design and/or remodel on the retailer's overall business.

"When we decided to remodel the Kahala location, we set our minds on building a store unlike anything else in the local convenience store market today," said Aloha Petroleum CEO and President Richard Parry. "Not only are we very pleased with the new store, we're honored to be nationally recognized by CS News for the remodel."

Aloha Island Mart Kahala combines traditional Hawaiian architectural elements with modern graphic design images that enhance the customer shopping experience while strengthening the company's iconic brand. The 3,000-square foot store is significantly larger than the original 660-square foot space and even features a 225-square foot walk-in "beer cave." Aloha Petroleum worked with CBX, a nationally recognized branding firm, to develop the comprehensive redesign.

The seventh annual Convenience Store News Store Design Contest consisted of six standard categories including Best Original Store Design (a new-build), Best Interior Design (a new-build), Best Low Cost Remodel (less than \$100,000), Best Mid-Budget Remodel (\$100,000-\$250,000), "The Sky's the Limit" Remodel (more than \$250,000) and Best "Green" Design. Winners were selected based on excellence in areas such as interior layout; use and effectiveness of signage and logos; and exterior property and landscaping. To be eligible for the contest, new construction and remodels were required to have taken place between January 2011 and February 2012.

About Aloha Petroleum, Ltd.

Aloha Petroleum, Ltd. is the largest gasoline marketer in the state and a leading convenience store operator with a history in Hawaii that dates back to the early 1900s. Aloha employs approximately 500 Hawaii residents and markets through more than 100 Shell, Aloha, and Mahalo branded fueling stations in the state. The company owns and operates 43 Aloha Island Mart convenience stores and was recently ranked 9th among Hawaii's Top 20 companies by *Hawaii Business* magazine. More information is available at alohagas.com.

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