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MEDIA

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ALOHA PETROLEUM TO HOST IMAGES OF ALOHA PHOTO CONTEST

Honolulu, Hawaii (April 8, 2014) – What does “Aloha” mean to you – a favorite flower, a gesture of kindness, a vibrant Hawaiian sunset? Snap a photo of it for a chance to win up to \$500 worth of gas from Aloha Petroleum, Ltd. From April 14 to 27, amateur and professional photographers are invited to submit original photos through the Aloha Petroleum Facebook page. The public will then vote via Facebook to determine the top three prize winners.

Public voting for the entry that best represents the “Aloha spirit” will take place from April 21 to May 5. First prize will receive a \$500 Aloha gas card; second prize will receive a \$200 gas card and the third prize will receive a \$100 gas card. Winners will be announced in mid-May. For more information and rules about the Images of Aloha Photo Contest, go to: <https://www.facebook.com/alohagas>.

Adults ages 18 and over are eligible to participate, and entrants may not submit photos taken at Aloha Petroleum store locations or premises for safety reasons. Participants may also submit a CD or DVD containing the photo to Becker Communications at 119

Merchant Street, Honolulu, HI 96813. For more information, visit the Aloha Petroleum Facebook page or www.alohagas.com.

About Aloha Petroleum, Ltd.

Aloha Petroleum, Ltd. is the largest independent gasoline marketer and one of the largest convenience store operators in the state, with a history in Hawaii that dates back to the early 1900s. Aloha employs more than 500 Hawaii residents and markets through almost 100 Shell, Aloha, and Mahalo branded fueling stations throughout the state. Aloha Petroleum was recently ranked 10th among Hawaii's Top 250 companies by Hawaii Business magazine. More information is available at alohagas.com.

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